igus Announces Opening of New Michigan-Based enjoyneering Center

# State-of-the-art facility will serve as a hub for innovation, customer support, and training

**4 MARCH 2024** – igus®, the Germany-based leader in motion plastics technologies — is excited to announce the opening of its new “enjoyneering” center in the Detroit Metro area. Located in Bloomfield Hills, this state-of-the-art facility will serve as a hub for innovation, customer support, and training, all centered around igus' expertise in motion plastics.

The grand opening of the igus enjoyneering center will be commemorated with a ribbon-cutting ceremony on Thursday, March 21, 2024, at 11:30 am at the Bloomfield Hills location.

Visitors to the new center will experience interactive exhibits showcasing the diverse applications of igus products across industries ranging from automotive and automation to medical and aerospace. The center will also feature an innovation lab which will allow engineers and designers to explore and experiment with igus's latest motion plastics solutions.

“Playing and experimenting with new technologies and ideas creates innovative solutions and products,” stated Felix Brockmeyer, President and CEO of igus, Inc. “The enjoyneering center embodies igus' dedication to pushing the boundaries of motion plastics and to developing intelligent plastic solutions for tomorrow's automation applications.”

A dedicated customer support staff will be available at the enjoyneering center to answer questions, provide application support and help customers find the right motion plastics solutions for their applications.

For more information, please visit <https://www.igus.com/info/enjoyneering>



### Image PR0324-1

*State-of-the-art facility will serve as a hub for igus innovation, customer support, and training. (Source: igus, Inc.)*

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| ABOUT IGUS: igus GmbH develops and produces motion plastics. These self-lubricating, high-performance polymers improve technology and reduce costs wherever things move. In energy supplies, highly flexible cables, plain and linear bearings, and lead screw technology made of tribo-polymers, igus is the worldwide market leader. The family-run company based in Cologne, Germany, is represented in 31 countries and employs 4,600 people across the globe. In 2022, igus generated a turnover of €1.15 billion. Research in the industry's largest test laboratories constantly yields innovations and more user security. Two hundred thirty-four thousand articles are available from stock, and service life can be calculated online. In recent years, the company has expanded by creating internal startups, for example, ball bearings, robot drives, 3D printing, the RBTX platform for Lean Robotics, and intelligent "smart plastics" for Industry 4.0. Among the most significant environmental investments are the "chainge" program – recycling used e-chains and participating in an enterprise that produces oil from plastic waste. | |